



***75th Anniversary***  
**S P O N S O R S H I P P R O G R A M**

*Plan now to be a part of the 75th Anniversary Celebration Events in 2024.*





# 75th Anniversary SPONSOR OFFERINGS

## Presenting Sponsor (Exclusive)

**\$30,000**  
Sponsorship for

**SOLD**

Presented by  
**GLOBAL PARTNERS**  
Putting Our Energy to Work

Title Sponsor of 75th Anniversary Reception  
(at the 2024 Southwest Fuel & Convenience Expo)

- Billed as "Presented by Title Sponsor"
- Introduction of Title Sponsor from Reception event stage
- Logo on all Reception announcements
- Logo recognition on digital screens on Southwest Fuel & Convenience Expo show floor
- Feature article on the TFFA Daily Buzz
- Full-page ad in the Southwest Fuel & Convenience Expo Show Guide (**artwork due 4/16/2024**)
- Inclusion in all e-newsletters announcing 75th Anniversary Celebration
- Social media promotion
- Logo listing on 75th Anniversary sponsor page in the 3rd Quarter issue of the Food & Fuel Magazine
- Full page ad in (1) issue of the Food & Fuel Magazine with 75th Anniversary sponsor logo stamped on advertisement
- Four (4) complimentary attendee passes for the 2024 Southwest Fuel & Convenience Expo
- Four (4) tickets to the 75th Anniversary Reception & Casino Party

## Legacy Sponsor (Limit 3)

**\$20,000**

Sponsorship for 75th Anniversary of TFFA

**LEGACY Recognition on 75th Landing Page**  
(TFFA.com & SW-Expo.com)

Legacy Sponsor of 75th Anniversary Reception  
(at the 2024 Southwest Fuel & Convenience Expo)

- Introduction of Legacy Sponsor from Reception event stage
- Logo on all Reception announcements
- Logo recognition on digital screens on Southwest Fuel & Convenience Expo show floor
- Feature article on the TFFA Daily Buzz
- Half-page ad in the Southwest Fuel & Convenience Expo Show Guide (**artwork due 4/16/2024**)
- Inclusion in all e-newsletters announcing 75th Anniversary Celebration
- Social media promotion
- Logo listing on 75th Anniversary sponsor page in the 3rd Quarter issue of the Food & Fuel Magazine
- Half-page ad in (1) issue of the Food & Fuel Magazine with 75th Anniversary sponsor logo stamped on advertisement
- Four (4) complimentary attendee passes for the 2024 Southwest Fuel & Convenience Expo
- Four (4) tickets to the 75th Anniversary Reception & Casino Party

## Signature Sponsor

**\$10,000**

Sponsorship for 75th Anniversary of TFFA

**SIGNATURE Recognition on 75th Landing Page**  
(TFFA.com & SW-Expo.com)

Signature Sponsor of 75th Anniversary Reception  
(at the 2024 Southwest Fuel & Convenience Expo)

- Introduction of Signature Sponsor from Reception event stage
- Logo on all Reception announcements
- Logo recognition on digital screens on Southwest Fuel & Convenience Expo show floor
- Feature article on the TFFA Daily Buzz
- Inclusion in all e-newsletters announcing 75th Anniversary Celebration
- Social media promotion
- Logo listing on 75th Anniversary sponsor page in the 3rd Quarter issue of the Food & Fuel Magazine
- Three (3) complimentary attendee passes for the 2024 Southwest Fuel & Convenience Expo
- Three (3) tickets to the 75th Anniversary Reception & Casino Party

## Executive Sponsor

**\$5,000**

Sponsorship for 75th Anniversary of TFFA

**EXECUTIVE Recognition on 75th Landing Page**  
(TFFA.com & SW-Expo.com)

Executive Sponsor of 75th Anniversary Reception  
(at the 2024 Southwest Fuel & Convenience Expo)

- Introduction of Executive Sponsor from Reception event stage
- Logo on all Reception announcements
- Logo recognition on digital screens on Southwest Fuel & Convenience Expo show floor
- Inclusion in all e-newsletters announcing 75th Anniversary Celebration
- Social media promotion
- Logo listing on 75th Anniversary sponsor page in the 3rd Quarter issue of the Food & Fuel Magazine
- Two (2) complimentary attendee passes for the 2024 Southwest Fuel & Convenience Expo
- Two (2) tickets to the 75th Anniversary Reception & Casino Party

The Texas Food & Fuel Association is celebrating its 75th Anniversary. During 2024, we want to recognize the many accomplishments of the Association during its first 75 years. TFFA's 75 year anniversary events and celebrations will offer the perfect environment for connecting with prospective clients and improving relationships with existing customers. Several events and activities are scheduled during the year-long anniversary. Your sponsorship support ensures your company will be prominent at all activities.

### AGREEMENT TO SPONSOR

COMPANY INFORMATION (used for all printed materials & signs)

Contact Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

### PAYMENT INFORMATION

Applications must be sent with a check, VISA, MasterCard, Discover or American Express number.

#### METHOD OF PAYMENT

- CHECK:** Check number: \_\_\_\_\_  
(Make checks payable to Texas Food & Fuel Association)
- CREDIT CARD:** Please check one of the following and complete the information below:
  - American Express  MasterCard  VISA

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Zip \_\_\_\_\_

Signature \_\_\_\_\_

#### SUBMIT FORM

##### ADDRESS

TEXAS FOOD & FUEL ASSOCIATION  
401 West 15th Street, Suite 510  
Austin, TX 78701

##### QUESTIONS?

Contact Annette Hicks  
(512) 617-4302 | ahicks@tffa.com

##### EMAIL

ahicks@tffa.com

### 75TH ANNIVERSARY SPONSORSHIPS

*Presenting Sponsor*

**SOLD** Exclusive  
**\$ 30,000**

Presented by **GLOBAL PARTNERS**  
*Putting Our Energy to Work*

*Legacy Sponsor (Limit 3)*

**\$ 20,000**

*Signature Sponsor*

**\$ 10,000**

*Executive Sponsor*

**\$ 5,000**

*Supporting Sponsorships*

**\$ 2,500**

**\$ 1,500**

**\$ 1,000**

**THANK YOU**  
*for*  
**SPONSORING**

